

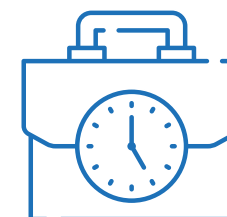
How we helped Forsta hire **11 mid & senior developers** within six months



11 developers
hired



90% acceptance
rate



6 months
time-frame

SERVICE



RETAINER SERVICE

CLIENT OVERVIEW

Forsta is a world-leading experience and research technology platform that breaks down the silos between CX (Customer Experience), Employee Experience (EX), and Market Research.

Forsta's technology helps thousands of organizations across various industries, including financial services, hospitality, market research, professional services, retail, and technology.

THE CHALLENGE

Forsta faced the challenge of hiring several software developers within a strict 6-month period. Their main hurdle was the absence of internal recruiters to manage this extensive hiring process.

Recognizing our expertise in tech recruiting, Forsta chose to collaborate with us on hiring **.NET backend & JavaScript** frontend developers. They sought our assistance due to our specialized knowledge in these areas, ensuring a streamlined and efficient recruitment process for their specific requirements.

SOLUTION

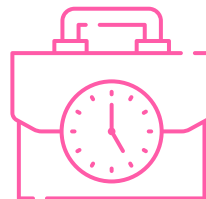
We deployed a team of seven recruiters focused on both backend & frontend positions over six months.

Our strategy involved contacting passive candidates, initiating prescreen video calls, and rigorously evaluating the applicants. After this process, we submitted the best candidates to Forsta.

In total, within the six months, we successfully placed 11 experienced software engineers, ranging from mid to senior levels within Forsta's workforce.



11 mid & senior
roles



6 months
time-frame

RESULTS

Forsta decided to extend offers to 8 candidates for the .NET position, of which **6 accepted the offer.**

Similarly, for the frontend role, Forsta made an offer to 7 candidates, of which five were hired.

All placements happened within the promised 6-month time frame.

Happy client: Forsta was satisfied with our effective hiring and being able to build the team they needed.

Contact us at
info@popcornrecruiters.com
to find top talent today!
